



**ITB**  
BERLIN

The World's  
Leading  
Travel Trade  
Show®

# ITB BERLIN 2024 MEDICAL & HEALTH TOURISM STAGE

The official Medical & Health Tourism segment at ITB Berlin offers various opportunities to participate and showcase your medical tourism products and services:

- Medical & Health Tourism Pavilion
- Medical & Health Educational Hub
- Medical & Health Media Lunch
- Medical & Health Night
- Medical & Health Tourism Partnerships (Marketing & Sponsorships)

Additionally, ITB Berlin offers the exclusive sponsorship of the

## **Medical & Health Tourism Pavilion Stage**

The stage will be the place for the Medical & Health Educational Hub with all presentations, panel discussions, interviews and the media lunch.

## **SPONSORSHIP MEDICAL & HEALTH TOURISM STAGE:**

- **Sponsor artwork & logo on the stage walls and background**
- Sponsor video reel during session breaks
- **20 min presentation slot in the Medical & Health Educational HUB**
- Own brochure display in the auditorium
- Opportunity for give aways during all sessions
- Official welcome & speech during the Medical & Health opening session
- **Partner of the Medical & Health Media Lunch**
- 2 VIP invitation tickets to the ITB Medical & Health Night
- Company logo listed in the ITB Medical & Health program brochure as Medical & Health stage sponsor
- Company name/link mentioned in one ITB trade newsletters as Medical & Health stage sponsor
- Company name mentioned in the ITB Medical & Health tourism press release as Medical & Health stage sponsor

**EUR 8.000,00** plus German value-added tax (VAT)



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# APPLICATION

## MEDICAL & HEALTH TOURISM STAGE

### ITB BERLIN 2024

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Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us:

#### ITB MEDICAL & HEALTH TOURISM STAGE

Tuesday-Thursday, 5 -7 March 2024

**SPONSORSHIP MEDICAL & HEALTH TOURISM STAGE**

**EUR 8.000,-**

plus German value-added tax (VAT)

**Billing Company:** \_\_\_\_\_

**EU-VAT No.:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Street:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_ **City:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature/Stamp:** \_\_\_\_\_

**Payment Conditions:** Payment must be received four weeks prior to ITB 2024 at the latest. Shipping costs or any extra services are **not** included in this offer.

**Please send back to:**

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**Mr. Tom Dedek**

**Tel +49 – (0) 89 – 62 43 97 72**

[TD@diversitytourism.com](mailto:TD@diversitytourism.com)

[www.itb.com/medicaltourism](http://www.itb.com/medicaltourism)

**Medical & Health Tourism Advisor ITB Berlin:**

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