



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN 2024 MEDICAL & HEALTH CAFÉ LOUNGE

The official Medical & Health Tourism segment at ITB Berlin offers various opportunities to participate and showcase your medical tourism products and services:

- Medical & Health Tourism Pavilion
- Medical & Health Educational Hub
- Medical & Health Media Lunch
- Medical & Health Night
- Medical & Health Tourism Partnerships (Marketing & Sponsorships)

Additionally, ITB Berlin offers the exclusive sponsorship of the

Medical & Health Café Lounge

The café will be the networking and event place (media lunch, networking reception) for all Medical & Health supplier, buyer and media. The café will provide complimentary coffee, tea, water & soft-drinks for all Medical & Health exhibitors and their guests.

SPONSORSHIP MEDICAL & HEALTH CAFÉ LOUNGE:

- **Sponsor artwork & logo on walls and background**
- **20 min presentation slot in the Medical & Health Educational HUB**
- Own brochure display in the auditorium
- Opportunity for give aways during all sessions
- Official welcome & speech during the Medical & Health opening session
- **Partner of the Medical & Health Media Lunch**
- 2 VIP invitation tickets to the ITB Medical & Health Night
- Company logo listed in the ITB Medical & Health program brochure as Medical & Health café sponsor
- Company name/link mentioned in one ITB trade newsletters as Medical & Health cafe sponsor
- Company name mentioned in the ITB Medical & Health tourism press release as Medical & Health cafe sponsor

EUR 12.000,00 plus German value-added tax (VAT)



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APPLICATION

MEDICAL & HEALTH CAFÉ LOUNGE

ITB BERLIN 2024

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us:

ITB MEDICAL & HEALTH CAFÉ LOUNGE

Tuesday-Thursday, 5 -7 March 2024

SPONSORSHIP MEDICAL & HEALTH CAFÉ LOUNGE

EUR 12.000,-

plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2024 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

Mr. Tom Dedek

Tel +49 – (0) 89 – 62 43 97 72

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www.itb.com/medicaltourism

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